

Stephanie Nadi Olson

FOUNDER & EXEC CHAIR OF BOARD



PROFESSIONAL BIO:

Stephanie Nadi Olson is an innovator and disruptor, aiming to change the world's perspective on the future of work and what it means to be inclusive in the workplace. Olson, a former advertising executive, founded We Are Rosie in 2018, before the pandemic made remote and flexible work mainstream. She was the company's CEO from 2018 - 2022, overseeing its rapid growth and influence. In January, 2023, Olson moved to Executive Chair of the Board of Directors to focus on propelling We Are Rosie's mission and forecasting what's next while leading the Board of Directors.

During her advertising career, Olson worked with big brands and major tech companies, including Microsoft and AOL, as well as start-ups. She developed a unique 360-degree view of industry practices and saw the need for transformation. Olson used this insight to create the foundation for We Are Rosie, a human-centered approach to marketing that celebrates diversity and facilitates work-life harmony, while creating access, opportunity and wealth for those who choose a flexible career path. In less than five years, We Are Rosie now works with more than 25 Fortune 500 brands, including Microsoft, Meta, IBM and Bumble, as well as all six major advertising holding companies. Its community of marketing talent (aka Rosies) currently stands at more than 20,000 and its reach is felt in all corners of the marketing world.

Last year, Olson was inducted into the American Advertising Federation's Advertising Hall of Achievement, was named one of Atlanta Magazine's 2022 Women Making a Mark and an EY Entrepreneur Of The Year® 2022 Southeast Award winner as well as one of Atlanta Business Chronicle's Most Admired CEOs. In 2021, she was named to the EY Entrepreneurial Winning Women class. In addition, Olson was named AdAge Visionary of the Year 2020, was recognized by Adweek in the 2020 Creative 100, was named World Changing Woman 2020 by Conscious Company, and was awarded Global Entrepreneur of the Year 2019 by the Stevie Awards. We Are Rosie was recently ranked #232 on the Inc. 5000 list of the fastest growing privately-owned companies. For more information visit www.wearerosie.com.

SPEAKING TOPICS:

- Building in Public: The Harsh Reality of Being Vulnerable
- The Do's & Don'ts of Bootstrapping: Running an Eight Figure Company in 3 Years
- Building a Thriving Community by Putting People First
- Staying Committed to your Mission through Sacrifice & Resilience

FEATURED MEDIA OUTLETS:

ADWEEK

Forbes

DIGIDAY

The Atlanta
Journal-Constitution

FORTUNE

BUSINESS
INSIDER



cheddar

AdAge

campaign^{US}

MORNING BREW

Harvard
Business
Review

DAME