

Kristina Willis

CHIEF OF STAFF



PROFESSIONAL BIO:

Since joining as Executive Assistant to our Founder & CEO in February of 2021, Kristina has brought leadership, organization, and grace to our team. Her ability to look at the big picture and bring it together has been invaluable. Kristina exemplifies our mission and values which aids in grounding our teams in our “why”.

Now operating in the role of Chief of Staff, Kristina works strategically with Leadership to support and champion our daily operations. Kristina is an advisor and liaison of the senior leadership team, orchestrating communications, collaboration, and alignment.

Prior to joining We Are Rosie, Kristina worked in a similar capacity as Executive Assistant to the President and also worked in a management capacity within Human Resources, which ties in very well with her educational background, having an MBA with a concentration in HR. In both roles and both at start-up companies, Kristina learned to wear many hats, provide service with a smile and found her true passion for supporting others.