

# Jeff Levick

CHIEF EXECUTIVE OFFICER



## PROFESSIONAL BIO:

Jeff Levick is a 20+ year veteran leading media, marketing and digital growth companies from early stage through IPO. He was most recently COO of Redesign Health, a venture studio firm focused on the health and wellness vertical. Before that, he was the CEO of The Players' Tribune, a new media company founded by Derek Jeter that provides athletes with a platform to connect directly with their fans, in their own words. Jeff led the company's acquisition by Minute Media in December 2019. Jeff served Spotify's Chief Revenue Officer from 2011 to 2016, leading the company's commercial business and its global acceleration from 1mm subscribers to more than 40+mm subscribers. He also grew Spotify's physical footprint from 11 countries to over 60 markets worldwide.

Prior to Spotify, Jeff served as President of Global Advertising and Strategy at AOL from 2009 – 2011 where he was responsible for the overall revenue business including premium display, Advertising.com, research, marketing, ADTECH, and branded entertainment. Before AOL, Levick held various global roles at Google from 2001 to 2009 where he was an original member of its advertising team.

A frequent lecturer on topics related to media, marketing and digital trends, Levick currently is on the Board of Scribd and Orbitain and is an Executive Director at NYU's Entrepreneurial Institute. Levick holds a B.A. from New York University and a law degree from DePaul University in Chicago.

## FEATURED MEDIA OUTLETS:

**ADWEEK**

ATLANTA INNO

**Vox**

●● Medium