

# Hope Sonam

HEAD OF COMMUNITY



## PROFESSIONAL BIO:

Hope-Elizabeth Sonam is the Head of Community at We Are Rosie, where she leads the team responsible for building and maintaining a talented, diverse and engaged community of marketing talent.

She was previously Head of Talent Experience, a role responsible for matching Rosies with project based work for clients in all sectors. Hope's experience as a certified coach, leader, and talent expert across many verticals allowed her to understand We Are Rosie's diverse client portfolio, conceptualize the ideal Rosie profile for clients, and lead her team in human-centric matchmaking. She joined We Are Rosie in 2021 as an Executive Talent Partner. After less than a year of making an enormous impact, Hope was promoted to oversee Talent Experience and Supply efforts for the core business as well as leading the matchmaking team in the adoption of new technology platforms to scale We Are Rosie's growing business.

Prior to We Are Rosie, Hope was the Director of Recruiting at Capital Financial Group, Director of Business Development at SnapShot Interactive, and VP of Talent Solutions for Turknett Leadership Group.

Serving on the community side of the organization allows her to give We Are Rosie's growing community the type of opportunities Hope has chased her whole career: more diversity, more opportunity, and more freedom from the ways that work has traditionally been done.

## SPEAKING TOPICS:

- Talent Demand & Acquisition Trends
- Talent Market Trends for Marketing Freelancers & Consultants
- Career Pathing for Career Consultants