

Ashley Flood

CHIEF REVENUE OFFICER



PROFESSIONAL BIO:

Ashley Flood is the Chief Revenue Officer at We Are Rosie, responsible for helping drive outsized growth for the company by developing strategies to maximize revenue and leading our world class sales and client operations teams.

Ashley is a strategic business leader, inspirational change agent and passionate people leader known for building and nurturing trusted relationships. She joins We Are Rosie with 20 years of experience in strategic planning, digital media, and advertising sales. Prior to We Are Rosie, Ashley spent 9 years at Twitter where she helped establish the company's CPG business and later led a team focused on growing revenue and strategic partnerships with Fortune 500 CPG companies, including Procter & Gamble, Coca-Cola and Mondelez.

Prior to Twitter, Ashley held roles at Google, the American Red Cross, and Starcom Worldwide, with a focus on search, video and display marketing, strategy and analysis, business development, and consultative solutions.

She holds a BA in Communications from DePauw University in Greencastle, Indiana and currently lives in Cincinnati, Ohio with her husband and daughter.